



MAAZ
cheese

from core to more



VELDHUYZEN
EST. 1884
KAAS

EXPORT ASSORTMENT
2023-2024



ABOUT MAAZ CHEESE

MAAZ Cheese is a leading, privately-owned, specialty cheese company from the Netherlands with a rich history, dating back more than 100 years. Our assortment consists of more than 2000 SKU's, ranging from a premium Dutch cheese assortment to highly specialized European cheese specialties. From our newly built, 12.000 m² head office & distribution center, we service Retail, Wholesale & Foodservice customers in more than 50 countries.

Veldhuyzen Kaas is the trade name of our export sales unit. The company Veldhuyzen Kaas B.V. was acquired by MAAZ Cheese B.V. in 2019. As a tribute to its rich history in cheese export & premium cheese brands, we still actively keep the Veldhuyzen Kaas name alive.

HISTORY

For more than a century the Zijerveld family (owner of MAAZ Cheese) and the Veldhuyzen family have played a dominant role in the Dutch cheese industry.

In the early 1900's both businesses started as local trading companies. Throughout the years they developed into highly specialized and industry leading businesses, serving a large part of the Dutch traditional and retail market, but also export markets around the globe.



OUR LOCATION

Our main distribution center and production location, finished in 2019, is located in Bodegraven, next to Gouda and in the Green Heart of the Netherlands.

Our facility includes:

- 2.500 MT Ripening facility
- 10.000 MT Cold Storage
- 6 Fresh Pack production lines
- 2 Robotic cheese maintenance lines
- >100 dedicated cheese professionals

OUR BRANDS

BASIRON®: gourmet specialty cheese available in more than 20 different flavors.

OLD AMSTERDAM®: leading brand in aged Dutch Gouda.

MONTANA®: premium aged cheese with a unique flavor profile.

VELDHUYZEN®: the classics: Gouda, Maasdam, Edam & more.

HOMMAGE®: the best of Dutch goat cheese.





Basiron

The leading specialty cheese brand from The Netherlands.
Naturally Ripened.

A surprising taste sensation

NEW

Basiron® Roasted Garlic & Dill

108018



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

NEW

Basiron® Pickle

108405



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

NEW

Basiron® Mixed Nuts

108406



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1



Basiron

Basiron® Black Lemon

102265



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Basiron® Dutch Blue

104616



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 60%
Case Count 1

Basiron® Garden Herbs

103146



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Basiron® Garlic

103033



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Basiron® Hot Chili

102255



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Basiron® Jalapeño

102264



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Basiron® Kummel

103018



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Basiron® Lavender

103036



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Basiron® Mustard

102499



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Basiron® Nettles

103017



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Basiron® Olive & Tomato

102259



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Basiron® Pepper

103062



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Basiron

Basiron® Pesto Rosso

102258



Wheel 4,5KG
 Milk Type COW
 % F.I.D.M. 50%
 Case Count 1

Basiron® Pesto Verde

102252



Wheel 4,5KG
 Milk Type COW
 % F.I.D.M. 50%
 Case Count 1

Basiron® Smoked Gouda

104041



Wheel 4,5KG
 Milk Type COW
 % F.I.D.M. 50%
 Case Count 1

Basiron® Sweet Pepper

102266

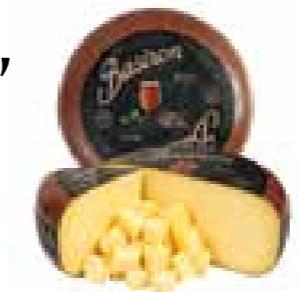


Wheel 4,5KG
 Milk Type COW
 % F.I.D.M. 50%
 Case Count 1

Basiron® Beer, Limoncello, Whisky

Basiron® Beer

107305



Wheel 4,5KG
 Milk Type COW
 % F.I.D.M. 50%
 Case Count 1

Basiron® Limoncello

107306



Wheel 4,5KG
 Milk Type COW
 % F.I.D.M. 50%
 Case Count 1

Basiron® Whisky

107304



Wheel 4,5KG
 Milk Type COW
 % F.I.D.M. 50%
 Case Count 1

Basiron® Tricolore

102256



Wheel 4,5KG
 Milk Type COW & GOAT
 % F.I.D.M. 50%
 Case Count 1

Basiron® Truffle

103138



Wheel 4,5KG
 Milk Type COW
 % F.I.D.M. 50%
 Case Count 1

Basiron® Walnut

102260



Wheel 4,5KG
 Milk Type COW
 % F.I.D.M. 50%
 Case Count 1

Basiron® Wasabi

102257



Wheel 4,5KG
 Milk Type COW
 % F.I.D.M. 50%
 Case Count 1

Basiron® prepacked wedges



- NEW Basiron® Roasted Garlic & Dill 108278
- NEW Basiron® Pickle 108862
- NEW Basiron® Mixed Nuts 108863
- Basiron® Beer
- Basiron® Garden Herbs
- Basiron® Garlic
- Basiron® Hot Chili
- Basiron® Jalapeño
- Basiron® Lavender
- Basiron® Limoncello
- Basiron® Mustard
- Basiron® Olive & Tomato
- Basiron® Pepper
- Basiron® Pesto Rosso

- Basiron® Pesto Verde 103103
- Basiron® Smoked Gouda 104186
- Basiron® Sweet Pepper 102763
- Basiron® Tricolore * 103125
- Basiron® Truffle 103135
- Basiron® Walnut 103156
- Basiron® Wasabi 102767
- Basiron® Whisky 107458
- Basiron® Wood Garlic 103926
- Basiron® Za'atar 102764
- Prepacked Wedge 200G
 Milk Type COW
 % F.I.D.M. 50%
 Case Count 10
- * Milk Type COW & GOAT

NEW!

Basiron
AUTHENTIC HANDMADE
BABY

Tasty Basiron
mini wheels

Basiron

Basiron® Baby Garlic

108362

Baby Wheel 400G
Milk Type COW
% F.I.D.M. 50%
Case Count 12

Basiron® Baby Cumin

108363

Baby Wheel 400G
Milk Type COW
% F.I.D.M. 50%
Case Count 12

Basiron® Baby Garden Herbs

108362

Baby Wheel 400G
Milk Type COW
% F.I.D.M. 50%
Case Count 12

Basiron® Baby Pepper

108365

Baby Wheel 400G
Milk Type COW
% F.I.D.M. 50%
Case Count 12

Basiron® Baby Green Pesto

108366

Baby Wheel 400G
Milk Type COW
% F.I.D.M. 50%
Case Count 12

Basiron® Baby Sheep

108367

Baby Wheel 400G
Milk Type SHEEP
% F.I.D.M. 50%
Case Count 12

Basiron® Baby Gouda mild

108368

Baby Wheel 400G
Milk Type COW
% F.I.D.M. 50%
Case Count 12

Basiron® Baby Truffle

108369

Baby Wheel 400G
Milk Type COW
% F.I.D.M. 50%
Case Count 12

Basiron® Baby Hot Chili

108370

Baby Wheel 400G
Milk Type COW
% F.I.D.M. 50%
Case Count 12

Basiron® Baby Goat

108361

Baby Wheel 400G
Milk Type GOAT
% F.I.D.M. 50%
Case Count 12

MAAZ
cheese

VELDHUYZEN
KAAS

Basiron Slices



Basiron® Garden Herbs

104223



Slices 150G
Milk Type COW
% F.I.D.M. 50%
Case Count 10

Basiron® Olive & Tomato

104222



Slices 150G
Milk Type COW
% F.I.D.M. 50%
Case Count 10

Basiron

Basiron® Hot Chili

104802



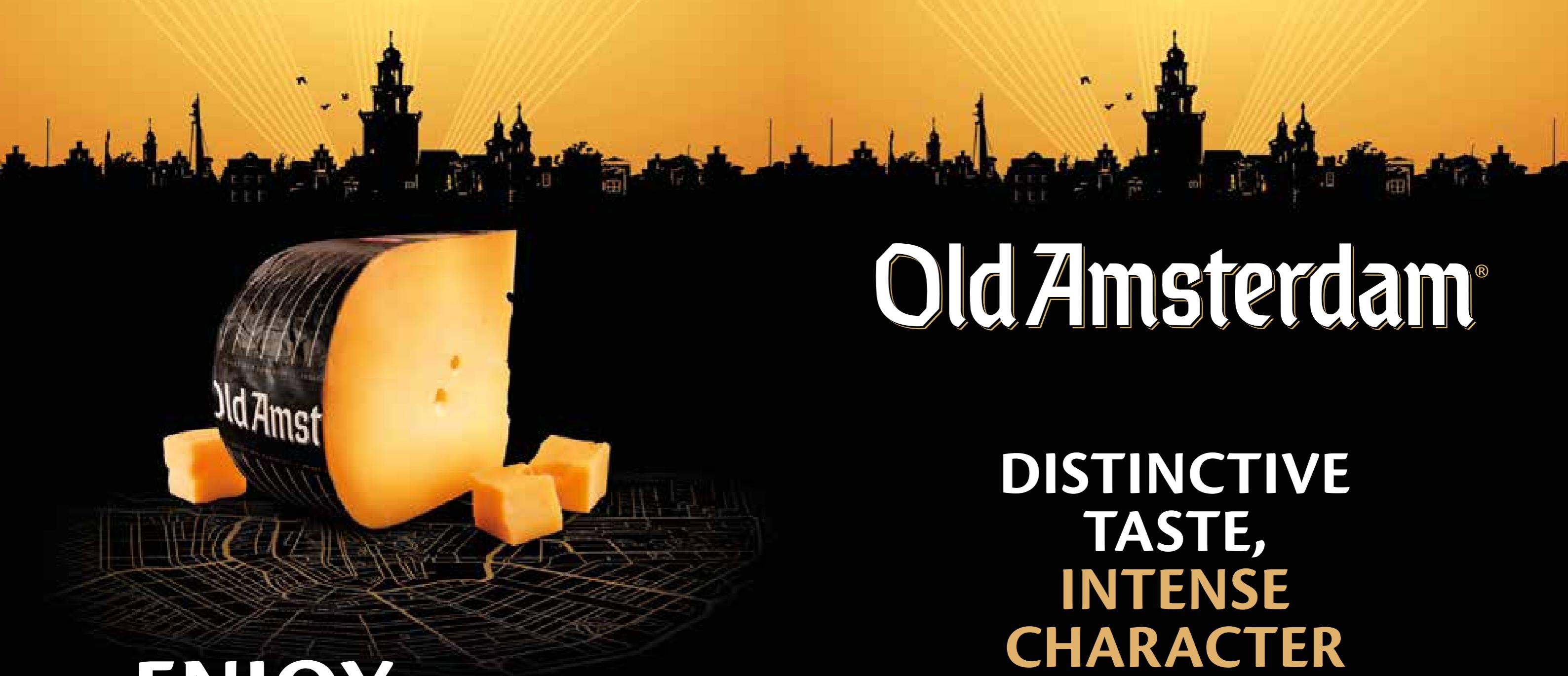
Slices 150G
Milk Type COW
% F.I.D.M. 50%
Case Count 10

Basiron® Pesto Verde

104801



Slices 150G
Milk Type COW
% F.I.D.M. 50%
Case Count 10



Old Amsterdam®

DISTINCTIVE
TASTE,
INTENSE
CHARACTER

ENJOY
THE BEST PIECE
OF AMSTERDAM

Old Amsterdam is a premium aged cheese beloved by consumers in Holland and far beyond. The rich, robust flavor is savory with a sweet undertone and contains hints of butterscotch. The ripening crystals are truly unique. That's the result of an unique recipe owned by the Westland family.

Old Amsterdam®

In selected markets MAAZ Cheese is the appointed master distributor for Old Amsterdam.



Old Amsterdam®

104626



Wheel	11KG
Milk Type	COW
% F.I.D.M.	48%
Case Count	1

Old Amsterdam®

102395



1/2 Wheel	5,5KG
Milk Type	COW
% F.I.D.M.	48%
Case Count	2

Old Amsterdam®

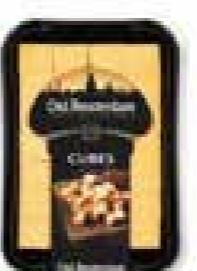
103713



1/4 Wheel	2,75KG
Milk Type	COW
% F.I.D.M.	48%
Case Count	1

Old Amsterdam®

104362



Cubes	150G
Milk Type	COW
% F.I.D.M.	48%
Case Count	6

Old Amsterdam®

100391



Spreadable	125G
Milk Type	COW
% F.I.D.M.	48%
Case Count	8

Old Amsterdam® Goat

104625



Wheel	4,5KG
Milk Type	GOAT
% F.I.D.M.	50%
Case Count	1

Old Amsterdam®

103739



Block	5KG
Milk Type	COW
% F.I.D.M.	48%
Case Count	3

Old Amsterdam®

103738



1/12 Wheel	900G
Milk Type	COW
% F.I.D.M.	48%
Case Count	12

Old Amsterdam®

103737



Wedge	450G
Milk Type	COW
% F.I.D.M.	48%
Case Count	10

Old Amsterdam®

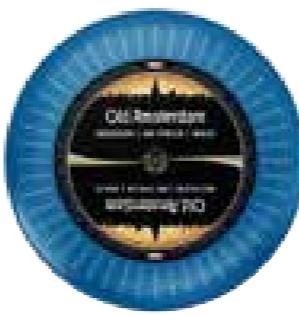
103735



Gift Pack	300G
Milk Type	COW
% F.I.D.M.	48%
Case Count	16

Old Amsterdam® Mild

104983



Wheel	12KG
Milk Type	COW
% F.I.D.M.	48%
Case Count	1

Old Amsterdam® Mild

104984



1/2 Wheel	6KG
Milk Type	COW
% F.I.D.M.	48%
Case Count	2

Old Amsterdam® Mild

104985



Wedge	180G
Milk Type	COW
% F.I.D.M.	48%
Case Count	12

Old Amsterdam®

103729



Wedge	250G
Milk Type	COW
% F.I.D.M.	48%
Case Count	8

Old Amsterdam®

103718



Wedge	150G
Milk Type	COW
% F.I.D.M.	48%
Case Count	12

Old Amsterdam®

103742



Slices	150G
Milk Type	COW
% F.I.D.M.	48%
Case Count	10

Old Amsterdam®

104578



Snacks	90G
Milk Type	COW
% F.I.D.M.	48%
Case Count	8

Old Amsterdam® Reserve

104986



Wheel	11KG
Milk Type	COW
% F.I.D.M.	48%
Case Count	1

Old Amsterdam® Reserve

104987



1/2 Wheel	**5,5KG**

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VELDHUYZEN

Specialty assortment

NEW

Veldhuyzen® Extra Old

108015

Wheel 11 KG
Milk Type COW
% F.I.D.M. 48%
Case Count 1

Veldhuyzen® Honey Clover
103905

Wheel 10KG
Milk Type COW
% F.I.D.M. 50%
Case Count 1

Veldhuyzen® Blue Label (Aged Sweet Gouda)
104000

Wheel 11KG
Milk Type COW
% F.I.D.M. 48%
Case Count 1

Veldhuyzen® Red Label (Aged Gouda)
103912

Wheel 11 KG
Milk Type COW
% F.I.D.M. 48%
Case Count 1

Veldhuyzen® Black Label (Extra Aged Gouda)
103886

Wheel 11KG
Milk Type COW
% F.I.D.M. 48%
Case Count 1

Veldhuyzen® Old
108865

Prepacked Vacuum Wedge. 200G
Milk Type COW
% F.I.D.M. 48%
Case Count 10

Veldhuyzen® Blue Label
103893

Prepacked Vacuum Wedge. 200G
Milk Type COW
% F.I.D.M. 48%
Case Count 10

Veldhuyzen® Honey Clover
106985

Prepacked Vacuum Wedge. 200G
Milk Type COW
% F.I.D.M. 50%
Case Count 10

MAAZ
cheese

VELDHUYZEN
KAAS

VELDHUYZEN

THE VELDHUYZEN ASSORTMENT CONSISTS OF THE MAINSTREAM CLASSICS: MAASDAM, GOUDA, GOUDA CUMIN AND EDAM. WE OFFER THESE IN WHEELS, PREPACKED WEDGES, SLICES AND RINDLESS BLOCKS.



VELDHUYZEN

Veldhuyzen® Gouda (Mild)

102077



Wheel 12KG
Milk Type COW
% F.I.D.M. 48%
Case Count 1

Veldhuyzen® Gouda (Mild)

103460



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 48%
Case Count 1

Veldhuyzen® Gouda (Mild)

104831



Wheel 3,6KG
Milk Type COW
% F.I.D.M. 48%
Case Count 4

Veldhuyzen® Gouda Cumin (Mild)

103474



Wheel 4,5KG
Milk Type COW
% F.I.D.M. 48%
Case Count 1

Veldhuyzen® Baby Edam

103005



Ball 0,9KG
Milk Type COW
% F.I.D.M. 40%
Case Count 6

Veldhuyzen® Edam

103337



Ball 1,9KG
Milk Type COW
% F.I.D.M. 40%
Case Count 6

Veldhuyzen® Maasdam

103629



Wheel 13KG
Milk Type COW
% F.I.D.M. 45%
Case Count 1

Veldhuyzen® Gouda (Mild)

103909



Prepacked Vacuum Wedge 200G
Milk Type COW
% F.I.D.M. 48%
Case Count 10

Veldhuyzen® Smoked Processed Cheese

Veldhuyzen® Smoked Cheese

106796



Roll 3KG
Milk Type COW
% F.I.D.M. 45%
Case Count 4

Veldhuyzen® Smoked Cheese Pepper

106798



Roll 3KG
Milk Type COW
% F.I.D.M. 45%
Case Count 4

VELDHUYZEN

VELDHUYZEN



Slices

Veldhuyzen®
Gouda

103415



Slices..... 150G
Milk Type..... COW
% F.I.D.M. 48%
Case Count..... 10

Veldhuyzen®
Edam

103325



Slices..... 150G
Milk Type..... COW
% F.I.D.M. 40%
Case Count..... 10

Veldhuyzen®
Maasdam

103621



Slices..... 150G
Milk Type..... COW
% F.I.D.M. 45%
Case Count..... 10

Blocks

Veldhuyzen®
Gouda

103554



Cheese Loaf..... 3KG
Milk Type..... COW
% F.I.D.M. 48%
Case Count..... 5

Veldhuyzen®
Edam

103559



Cheese Loaf..... 3KG
Milk Type..... COW
% F.I.D.M. 40%
Case Count..... 5

Veldhuyzen®
Maasdam

103565



Cheese Loaf..... 3KG
Milk Type..... COW
% F.I.D.M. 45%
Case Count..... 5

Veldhuyzen®
Emmental

104221



Slices..... 150G
Milk Type..... COW
% F.I.D.M. 45%
Case Count..... 10

Veldhuyzen®
Cheddar

104220



Slices..... 150G
Milk Type..... COW
% F.I.D.M. 50%
Case Count..... 10

Veldhuyzen®
Goat

103401



Slices..... 150G
Milk Type..... GOAT
% F.I.D.M. 50%
Case Count..... 10

Veldhuyzen®
Smoked Cheese

107003



Slices..... 150G
Milk Type..... COW
% F.I.D.M. 45%
Case Count..... 10

Veldhuyzen®
Goat

104297



Cheese Loaf..... 3KG
Milk Type..... GOAT
% F.I.D.M. 50%
Case Count..... 5

Veldhuyzen®
Emmental

104611



Cheese Loaf..... 3KG
Milk Type..... COW
% F.I.D.M. 45%
Case Count..... 5

Veldhuyzen®
Cheddar

103283



Cheese Loaf..... 3KG
Milk Type..... COW
% F.I.D.M. 50%
Case Count..... 5

Veldhuyzen®
Red Cheddar

103282



Cheese Loaf..... 3KG
Milk Type..... COW
% F.I.D.M. 50%
Case Count..... 5



MONTANA

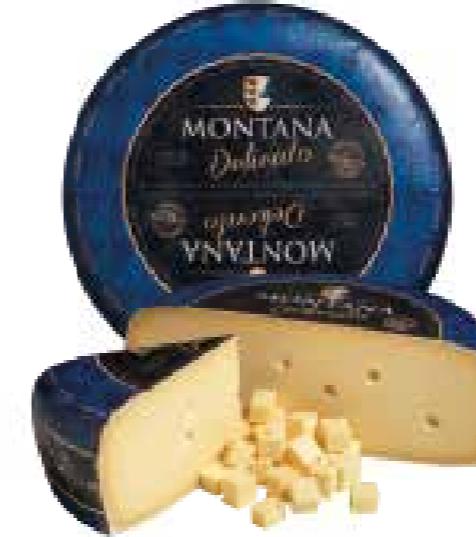
Cheese

**AWARDED
BEST
DUTCH
CHEESE**



Montana® Delicato

103663



Wheel 10KG
Milk Type COW
% F.I.D.M. 45%
Case Count 1

Montana® Intenso

103666



Wheel 9KG
Milk Type COW
% F.I.D.M. 45%
Case Count 1

Montana® Intenso

103672



BEST DUTCH CHEESE

MONTANA INTENSO

Montana Intenso is traditionally aged on wooden shelves for at least 45 weeks. As a result of its age, this cheese has a powerful piquant taste that is perfected by the mild sweetness.

MONTANA DELICATO

Montana Delicato has a beautiful creamy texture. Its taste is characterized by being slightly piquant with a touch of sweetness. Montana Delicato has an age of 25 weeks.

Prepacked vacuum wedge 200G
Milk Type COW
% F.I.D.M. 45%
Case Count 10

Hommage



NEW

Hommage® Honey

108019
Wheel 4,5KG
Milk Type GOAT
% F.I.D.M. 50%
Case Count 1

Hommage® Mild

100109



Wheel 4KG
Milk Type GOAT
% F.I.D.M. 50%
Case Count 1

Hommage

Hommage® Matured

103525



Wheel 4,5KG
Milk Type GOAT
% F.I.D.M. 50%
Case Count 1

Hommage® Old

102268



Wheel 4KG
Milk Type GOAT
% F.I.D.M. 50%
Case Count 1

Hommage® Extra Old

108017



Wheel 4KG
Milk Type GOAT
% F.I.D.M. 50%
Case Count 1

Hommage® Italian Herbs

103539



Wheel 4,5KG
Milk Type GOAT
% F.I.D.M. 50%
Case Count 1

Hommage® Coriander & Fenugeek

103543



Wheel 4,5KG
Milk Type GOAT
% F.I.D.M. 50%
Case Count 1

Hommage® Hot Chili

102254



Wheel 4,5KG
Milk Type GOAT
% F.I.D.M. 50%
Case Count 1

Hommage® Nettles

103528



Wheel 4,5KG
Milk Type GOAT
% F.I.D.M. 50%
Case Count 1

Hommage® Blue

103526



Wheel 4KG
Milk Type GOAT
% F.I.D.M. 50%
Case Count 1

Hommage® Truffle

106131



Wheel 4,5KG
Milk Type GOAT
% F.I.D.M. 50%
Case Count 1

Hommage® prepacked wedges



Hommage® Mild
Hommage® Italian Herbs
Hommage® Hot Chili
Hommage® Honey

103537
108338
108296
108279

Prepacked Wedge 200G
Milk Type GOAT
% F.I.D.M. 50%
Case Count 10

Passion for cheese

DUTCH TRADITIONAL GOAT OR SHEEP CHEESE



108860

Trenta

- 100% NATURAL
- GOOD FOR CHOLESTEROL*
- NATURALLY LACTOSE FREE
- SUITABLE FOR VEGETARIANS
- NATURALLY HIGH IN PROTEIN
- NO ARTIFICIAL ADDITIVES

Wheel	5 KG
Milk Type	COW
% F.I.D.M.	40%
Case Count	1

* Trenta contributes maintaining a normal cholesterol level due to replacement of saturated fats by unsaturated fats

SNACKS

Cheese Snacks Gouda

103476



Snacks (5x20gr)	100G
Milk Type	COW
% F.I.D.M.	48%
Case Count	25

Cheese Snacks Edam

103338



Cheese Snacks Cheddar

103281



Snacks (5x20gr)	100G
Milk Type	COW
% F.I.D.M.	40%
Case Count	25

Snacks (5x20gr)	100G
Milk Type	COW
% F.I.D.M.	50%
Case Count	25

EUROPEAN SPECIALITY CHEESES



UK & IRELAND

Blue Stilton,
Shropshire,
Cheddar

FRANCE

Brie, Port Salut,
Camembert, Roquefort,
Raclette, Morbier,
Comte



SPAIN

Manchego



DENMARK

Danish White Cheese,
Danish Blue Cheese



GERMANY

Cambozola



SWITZERLAND

Emmental, Gruyere,
Appenzeller, Fondue Cheese



ITALY

Parmigiano Reggiano,
Grana Padano,
Pecorino Romano,
Gorgonzola, Provolone



GREECE & CYPRUS

Feta, Greek Grillcheese, Haloumi

THIS IS JUST A SMALL SELECTION OF OUR EUROPEAN CHEESE ASSORTMENT.
PLEASE LET US KNOW YOUR SPECIFIC NEEDS IN ORDER FOR US TO CREATE
YOUR TAILORED SELECTION.



MAAZ
cheese
from core to more


VELDHUYZEN
EST. KAAS 1884

MAAZ CHEESE B.V.

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The Netherlands

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office phone +31 172 619226
www.veldhuyzenkaas.nl

Veldhuyzen Kaas is a trade name
of MAAZ Cheese B.V.